# The International Association for Public Participation’s Spectrum of Engagement

<table>
<thead>
<tr>
<th>Item</th>
<th>Inform</th>
<th>Consult</th>
<th>Involve</th>
<th>Collaborate</th>
<th>Empower</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Goal</strong></td>
<td>To provide the patient with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions.</td>
<td>To obtain patient feedback on analyses, alternatives and/or decisions.</td>
<td>To work directly with the patient throughout the process to ensure that patient concerns and aspirations are consistently understood and considered.</td>
<td>To partner with the patient in each aspect of the decision — including the development of alternatives and the identification of the preferred solutions.</td>
<td>To place final decision-making in the hands of the patient.</td>
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<tr>
<td><strong>Promise to the patient</strong></td>
<td>“We will keep you informed.”</td>
<td>“We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how patient feedback influenced decisions.”</td>
<td>“We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how patient input influenced the decision.”</td>
<td>“We will look to you for advice and innovation in formulating solutions and incorporate your advice and recommendations into decisions to the maximum extent possible.”</td>
<td>“We will implement what you decide.”</td>
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</tbody>
</table>
| **How can this be done?** | • Pamphlets  
• Brochures  
• Websites | • Focus groups  
• Informal dialogues  
• Structured interviews  
• Patient stories  
• Online communications/forums  
• Surveys  
• Comment boxes | • Workshops  
• World Cafés  
• Expert advisory groups  
• Delphi surveys | • Citizen/patient advisory committees  
• Participatory decision-making | • Citizen/patient advisory committees  
• Delegated decision-making |

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**Source**  
International Association for Public Participation. *IAP2 Spectrum*. No date.